

Wentworth-Douglass Hospital

Seacoast Cancer 5K



Join Us!

September 12-19, 2026 Virtual 5K

September 20, 2026 In-Person 5K*

* Join us in Portsmouth on the Pease Tradeport!

RUN. RAISE. RALLY. ROCK!



Sponsorship Opportunities

We invite you to join us in celebrating the **13th Annual Seacoast Cancer 5K Run/Walk** to make a difference for patients and families impacted by cancer throughout the Seacoast. Participants have a choice of joining us in person on **Sunday, September 20, 2026 at the Mass General Brigham Cancer Institute at Wentworth-Douglass Hospital's (WDH) Portsmouth Outpatient Center on the Pease Tradeport, or virtually between September 12-19, 2026.**

Since its inception, the Seacoast Cancer 5K has **raised over \$2.5 million** and has quickly grown into one of the largest fundraisers on the Seacoast. This year is no different with a goal of 1,800 participants and \$250,000 to benefit programs and services provided at the Mass General Brigham Cancer Institute at Wentworth-Douglass Hospital. Our sponsors are the driving force behind the success of this event!

We hope we can count on you to make an impact this year. Sign up today to join our efforts to provide cutting edge, compassionate cancer care to patients, survivors and their loved ones at the Mass General Brigham Cancer Institute at Wentworth-Douglass Hospital. Learn more at SeacoastCancer5K.org.

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Mass General Brigham
Wentworth-Douglass Hospital

Charitable Foundation

Wentworth-Douglass Hospital

Seacoast
Cancer 5K



2025 FACTS AT A GLANCE

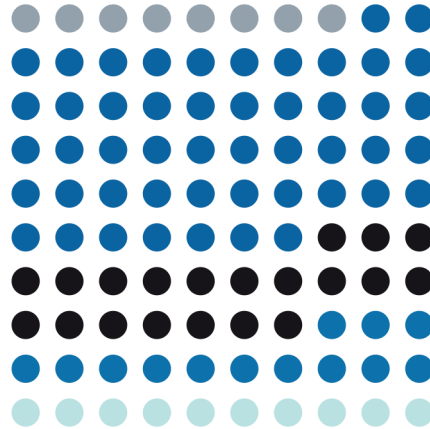


\$256,677

Funds raised

\$2.5M+

Cumulative funds raised



1,767

10% Over age 65
23% Ages 50-64
17% Ages 40-49
21% Ages 30-39
16% Ages 18-29
13% Under age 18

Social Media



23,700+

WDH Followers

2,523+

5K Followers



17

States
represented

522

Cities



18,900+

E-mail subscribers



5,049

Patients impacted at
Mass General Brigham
Cancer Institute at
Wentworth- Douglass
Hospital



109

Survivors



974

Donors

2 Countries **17** States

522 Cities and Towns

Supporting cancer survivors in the
Seacoast community since 2014!

SeacoastCancer5K.org

Wentworth-Douglass Hospital

Seacoast Cancer 5K



SeacoastCancer5K.org



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September 12-19, 2026 Virtual 5K

Anytime, Anywhere

September 20, 2026 In-person 5K | 9:00 am

Wentworth-Douglass Portsmouth Outpatient Center
67 Corporate Drive | Pease Tradeport



Free parking onsite!

Learn more and register online at
[SeacoastCancer 5 K.org](https://SeacoastCancer5K.org)



Stay Informed

For the latest event details,
follow us on social media or visit
SeacoastCancer5K.org



Registration Fee:

*June 4 - 30	\$30
July 1 - Sept. 18	\$35
**Sept. 19 & 20	\$40

*Register by 8/22/2026 to guarantee a shirt. Day of registrations not guaranteed a race shirt.

** Online and day-of, in-person registration cost

Participants under age 8 run/walk for free

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Title Sponsor

\$25,000

A unique, exclusive opportunity for joint co-branding of one of the largest fundraisers on the Seacoast, with a specially designed logo on all event marketing and promotional materials, website and electronic outreach. Features two high-visibility speaking opportunities for company leadership, as listed below, plus the following sponsorship benefits:

- Private tour of the Mass General Brigham Cancer Institute at Wentworth-Douglass Hospital with Cancer Center leadership
- Year-round invitations to Wentworth-Douglass Hospital Foundation events
- 25 complimentary complimentary registrations
- Speaking opportunity at the start of the in-person 5K to address the large crowd of participants
- One-of-a-kind finish line ribbon for top finishers
- Co-branded event logo listed on event materials
- Promotional materials including promotional, marketing, website and email collateral
- Co-branded event logo on official 5K shirts
- DJ announcements at event

SOLD



Mass General Brigham
Wentworth-Douglass Hospital

Questions? Contact Judy Pinkham,
Manager, Corporate Giving & Special Events
(603) 609-6678 | JPinkham1@mgb.org
789 Central Avenue, Dover, NH 03820

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Big Screen Sponsor (Exclusive)

\$15,000

A highly visible opportunity to brand the 5K "big screen" with your company's logo. Feature your logo on banners on both sides of the screen and one below, on the base of the trailer. The screen will be located at the festival site during the 5K Road Race on Sunday, September 20. Sponsorship also provides:

- 15 complimentary 5K event registrations
- Opportunity to address participants on race day
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event



Seacoast Cancer 5K Village Sponsor (Exclusive)

\$10,000

A highly visible opportunity for your company to be the exclusive sponsor of the Festival Site in Portsmouth where the Seacoast Cancer 5K celebration is located. This is the hub of all the action: bib pick-up, sponsor tents, food and drink, the awards ceremony, live entertainment and more! Your company's name and logo will be featured as the sponsor of the festival site on race day and your company's logo will be prominently featured on the large archway at the entrance to the festival site. Sponsorship also provides:

- Private tour of the Mass General Brigham Cancer Institute at Wentworth-Douglass Hospital with Cancer Center leadership
- Year-round invitations to Wentworth-Douglass Hospital Foundation events
- 20 complimentary 5K event registrations
- Opportunity to address the crowd at the event
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

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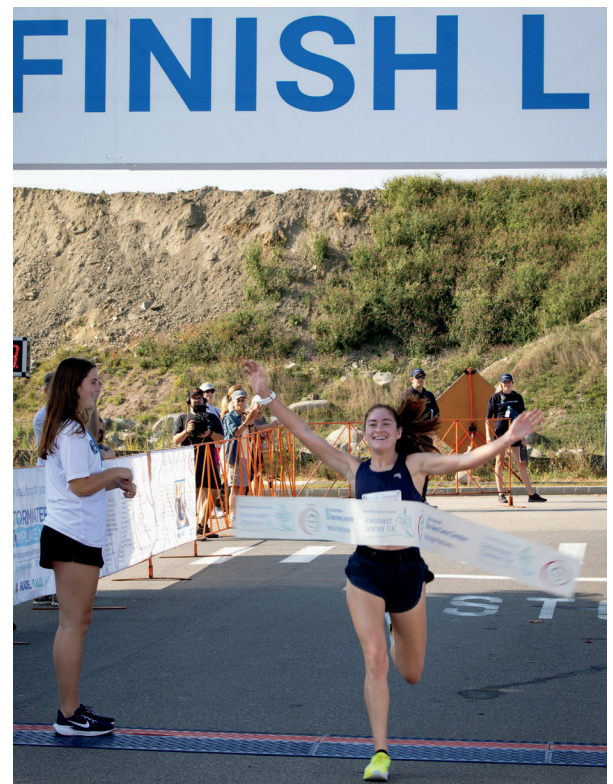
Finish Line Sponsor (Exclusive)

\$10,000

An exclusive opportunity with extremely high visibility to have your company's logo on the 2026 5K finish line truss and break tape located at our Pease Tradeport. Your company's logo will be seen by visitors to the Mass General Brigham Cancer Center at Wentworth-Douglass Hospital's Portsmouth Outpatient Center on the Pease Tradeport. This sponsorship also provides:

- Year-round invitation to the Seacoast Cancer 5K event
- Opportunity to address the crowd at the finish line during the event
- 10 complimentary 5K event registrations
- Opportunity to hold the 'break tape' as the winning runners cross the finish line
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event

PENDING



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Awards Ceremony Sponsor (Exclusive)

\$10,000

An opportunity to feature your company's name and logo as the official sponsor of the Awards Ceremony on the main stage on race day. Sponsorship provides a speaking opportunity on the main stage for your company's representative during the Awards Ceremony. Sponsorship also provides:

- 10 complimentary 5K event registrations
- Opportunity to address the crowd on race day
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event



Start Line Sponsor (Exclusive)

\$10,000

Your company's logo will be featured on the two pillars prominently displayed at the start line area where a crowd of runners, walkers and spectators will gather for the race. Your logo will also be featured on the start line stage. Sponsorship also provides:

- 10 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event

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Bib Sponsor (Exclusive)

\$10,000

Your company's logo will be prominently displayed on the official race bib worn by 2,000+ race participants. Sponsorship also provides:

- 10 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event

SOLD



Race Shirt Sponsor (2 Opportunities)

\$7,500

Your company's logo will be featured prominently on the official race shirt for the 5K. Sponsorship also provides:

- Five (5) complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event



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Main Stage Sponsor (5 Opportunities)

\$7,500

Your company's logo will be featured on two large banners displayed on the main stage at the Seacoast Cancer 5K Village that hosts Sunday's pre-event warm-up and post-event Awards Ceremony. Sponsorship also provides:

- Five (5) complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event

Survivor & Wellness Lounge Sponsor (Exclusive)

\$5,000

An opportunity to feature your company name and logo as the exclusive sponsor and host of the Survivor and Wellness Lounge during the Seacoast Cancer 5K event. This highly visible area is reserved for current and past patients of the Mass General Cancer Institute at Wentworth-Douglass Hospital, providing a comfortable place to relax and enjoy light refreshments while taking in all the morning activities during the event. The lounge is located within the 'Event Village' with a clear view of the Main Stage. The lounge is in close proximity to the registration area, food trucks, kid zone and sponsor booths. Your logo will be prominently featured on signage at the entrance of the Survivor and Wellness Lounge. This is also a wonderful opportunity for your employees to volunteer to help run the Lounge during the event. Sponsorship also provides:

- Display table at the Seacoast Cancer 5K
- Eight (8) complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event



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Kid Zone Sponsor (Exclusive)

\$5,000

Feature your company's logo at the Kid Zone area located in the center of Festival Site during the in-person 5K event. Your logo will also be featured on kids race bibs, children's coloring pages, word searches and art projects on the 5K website. Sponsorship also provides:

- Five (5) complimentary 5K event registrations
- Logo listed on event materials including promotional marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event



Volunteer Sponsor (Exclusive)

\$5,000

Feature your company's logo on t-shirts worn by all volunteers and event staff throughout all 5K events, on giveaway bags provided to event volunteers and at the Volunteer Tent located at the race site. Sponsorship also provides:

- Five(5) complimentary 5K event registrations
- Logo listed on event materials including promotional marketing, website and email collateral
- Logo listed on volunteer shirts
- Logo on official 5K shirts
- DJ announcements during the event
- Coffee and refreshments for volunteers



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Post-Race Support Sponsor (Exclusive)

\$5,000

Your company's logo will be featured at the Food Court area located in the center of the race site where all in-person 5K participants receive complimentary snacks and beverages post-race. Sponsorship also provides:

- Five (5) complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event

Race Bib Pick-Up Sponsor (Exclusive)

\$5,000

Your company's name and logo will be prominently displayed on signage at our three pre-event Race Bib Pick-Up events on September 16, 17 and 18. Sponsorship also provides:

- Five (5) complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the event

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Celebration Sponsor (Unlimited)

\$3,000

Feature your company's logo on a customized tear drop banner located along the in-person 5K course. Sponsorship also provides:

- Logo on official 5K shirts
- Three (3) complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral

Water Stop Sponsor (2 Opportunities)

\$3,000

Feature your company's logo at a Water Stop location along the Seacoast Cancer 5K course. Sponsorship also will provide:

- Two (2) complimentary 5K event registrations
- Company name listed on event materials including promotional, marketing, website and email collateral
- Company name listed on official 5K shirts



Cheer Zone Sponsor (4 Opportunities)

\$2,500

Feature your company's logo at a Cheer Zone location along the Seacoast Cancer 5K course. Sponsorship also provides:

- Two (2) complimentary 5K event registrations
- Company name listed on event materials including promotional, marketing, website and email collateral
- Company name listed on official 5K shirts

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Tribute Wall Sponsor (Unlimited)

\$1,000

Feature your company's name on the banners that hang from the barricades lining the start/finish line of the 5K race where runners and walkers pass through. The banners will include survivor names plus Mass General Brigham Cancer Institute at Wentworth-Douglass Hospital facts and will be visible on race day. Sponsorship also provides:

- Company name included on banner
- Name listed on event materials including promotional, marketing, website and email collateral
- Two (2) complimentary 5K event registrations
- Company name listed on official 5K shirts

Corporate Partners (Unlimited)

\$500

Company name listed on event materials including promotional and marketing materials, as well as the event website and email communications. Sponsorship also provides:

- One (1) complimentary 5K event registration

All Sponsor Benefits

In addition to the benefits associated with the specific opportunities above, all sponsors receive:

- Social media mentions to 25,000+ followers across multiple channels
- Exhibit space at the Seacoast Cancer 5K

Thank You!

