



Social Media Fundraising Grid Instructions

1. Go to SeacoastCancer5k.org, click the “Resources” tab and select ‘Social Media Fundraising Grid’ from the dropdown menu.
2. Save the Fundraising Grid to your phone’s photo album and upload the picture to your stories or feed on Facebook, Instagram or whichever social network you prefer to use.
3. Add a personal touch by adding a caption of why you are raising funds, or a simple plea for your friends and family to help you fill your grid, such as ‘WHY I 5K’
4. Edit the saved photo of the grid to include payment options (Venmo, PayPal, CashApp, etc)
5. Post the picture to your social media!
6. Once posted, save this new edited picture to your phone’s photo album. You will want to do this every time you edit/update the grid so that you do not have to start over every time.
7. Once you receive a donation, tag that person in the photo of the grid, and drag the tag to be over the dollar amount that they donated.
 - a. If people are donating money to you but do not have Facebook/Instagram, etc., just add their name without tagging, or use ‘Anonymous’
8. Again, save the new picture!
9. Repeat the above process as frequently as you wish – with every donation, or after multiple come in. The more frequently you post an updated grid, the more people that will see it. Showing a grid filling up creates excitement and inspires others to donate!
10. Send a thank you message to everyone who donates to show your appreciation.
11. Once your grid is full, forward the total funds raised to the Seacoast Cancer 5K by:
 - a. Making an online donation at <https://runsignup.com/Race/Donate/NH/Portsmouth/seacoastcancer5k>. At the bottom of the page, you will see a donation box (fees apply). If you make an online donation, there is an option to see/print your receipt. You could share this with your donors as a sign of good faith.
 - b. Write a check to the WDH Foundation with Seacoast Cancer 5k in the memo
 - i. Mail check to:
Wentworth Douglass Hospital Foundation
789 Central Avenue
Dover, NH 03820