

Wentworth-Douglass Hospital

Seacoast Cancer 5K



Save The Dates!

September 7-14, 2024 Virtual 5K

September 15, 2024 In-Person 5K*

** Join us in Portsmouth on the Pease Tradeport!*

RUN. RAISE. RALLY. ROCK!



Sponsorship Opportunities

We invite you to join us in celebrating the **11th Annual Seacoast Cancer 5K** to make a difference for patients and families impacted by cancer throughout the Seacoast. Participants have a choice of joining us in person on **Sunday, September 15, 2024 at the Mass General Cancer Center (MGCC) at Wentworth-Douglass Hospital's (WDH) Portsmouth Outpatient Center on the Pease Tradeport, or virtually between September 7-14, 2024.**

Since its inception, the Seacoast Cancer 5K has **raised over \$2 million** and has quickly grown into one of the largest fundraisers on the Seacoast. This year is no different with a goal of 2,500 participants and \$400,000 to benefit programs and services provided at the Mass General Cancer Center at Wentworth-Douglass Hospital. Our sponsors are the driving force behind the success of this event!

We hope we can count on you to make an impact this year. Sign up today to join our efforts to provide cutting edge, compassionate cancer care to patients, survivors and their loved ones at the Mass General Cancer Center at Wentworth-Douglass Hospital. Learn more at SeacoastCancer5K.org.

RUN. RAISE. RALLY. ROCK!



Mass General Brigham
Wentworth-Douglass Hospital

Charitable Foundation

Wentworth-Douglass Hospital

Seacoast
Cancer 5K



2023 FACTS AT A GLANCE

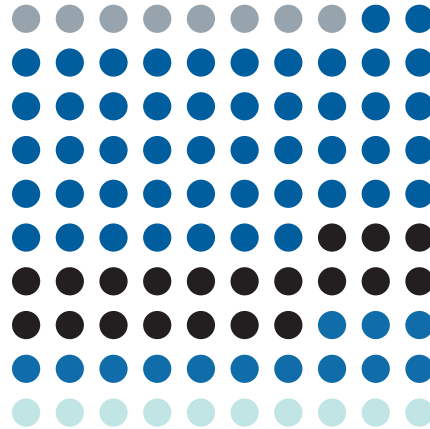


\$372,000

Funds raised

\$2M

Cumulative funds raised



1,800

Registered

9% Over age 65

26% Ages 50-64

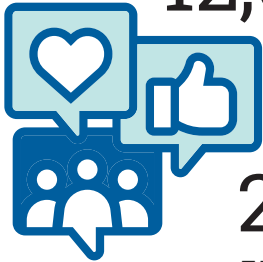
16% Ages 40-49

21% Ages 30-39

15% Ages 18-29

13% Under age 18

Social Media

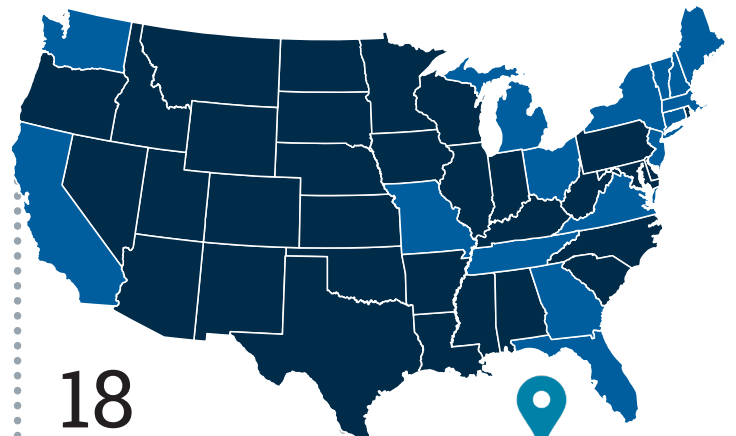


12,000+

WDH followers

2,000+

5K followers



18

States
represented

204

Cities



16,000+

E-mail subscribers



5,049

Patients impacted at
Mass General Cancer
Center at Wentworth-
Douglass Hospital



101

Survivors



1,366

Donors

2 Countries

37 States

392 Cities and Towns

Supporting cancer survivors in the
Seacoast community since 2014!

SeacoastCancer5K.org

Wentworth-Douglass Hospital

Seacoast Cancer 5K



SeacoastCancer5K.org



RUN. RAISE. RALLY. ROCK!

September 7-14, 2024 Virtual 5K
Anytime, Anywhere

September 15, 2024 In-person 5K | 9:00 AM
Wentworth-Douglass Portsmouth Outpatient Center
67 Corporate Drive | Pease Tradeport



Free parking onsite!



Stay Informed

For the latest event details,
follow us on social media or
visit SeacoastCancer5K.org



Registration Fee:

Virtual or In-Person: \$35
(Bib + Shirt)*

*Register by 9/1/2024 to guarantee a shirt

Learn more and register online
at SeacoastCancer5K.org

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Title Sponsor

\$25,000

A unique, exclusive opportunity for joint co-branding of one of the largest fundraisers on the Seacoast, with a specially designed logo on all event marketing and promotional materials, website and electronic outreach. Features two high-visibility speaking opportunities for company leadership, as listed below, plus the following sponsorship benefits:

- Private tour of the Mass General Cancer Center at Wentworth-Douglass Hospital with MGCC leadership
- Year-round invitations to Wentworth-Douglass Hospital Foundation events
- 25 complimentary 5K event registrations
- Speaking opportunity at the start of the In-Person 5K to address the large crowd of participants
- Invitation to Seacoast Cancer 5K Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- Opportunity to hold finish line ribbon for top finisher
- Co-branded event logo listed on event materials including promotional, marketing, website and email collateral
- Co-branded event logo on official 5K shirts
- DJ announcements at 5K

SOLD



Mass General Brigham
Wentworth-Douglass Hospital

Questions? Contact Judy Pinkham,
Manager, Corporate Giving & Special Events
(603) 609-6678 | JPinkham1@mgb.org
789 Central Avenue, Dover, NH 03820

Seacoast Cancer 5K



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Big Screen Sponsor (Exclusive)

\$15,000

A highly visible opportunity to brand the 5K "big screen" with your company's logo. Feature your logo on banners on both sides of the screen and one below, on the base of the trailer. The screen will be located at the festival site during the 5K Road Race on Sunday, September 15th. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 15 complimentary 5K event registrations
- Opportunity to address the participants at the in-person 5K on Sunday
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

Seacoast Cancer 5K Village Sponsor (Exclusive)

\$10,000

A highly visible opportunity for your company to be the exclusive sponsor of the Festival Site in Portsmouth where the Seacoast Cancer 5K celebration is located. This is the hub of all the action: bib pick-up, sponsor tents, food and drink, the awards ceremony, live entertainment and more! Your company's name and logo will be featured as the sponsor of the festival site on Sunday and your company's logo will be prominently featured on the large archway entrance to the festival site. Sponsorship also provides:

- Private tour of the Mass General Cancer Center at WDH with MGCC leadership
- Year-round invitations to the Wentworth-Douglass Hospital Foundation event
- 20 complimentary 5K event registrations
- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- Opportunity to address the crowd at the event
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K



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Finish Line Sponsor (Exclusive)

\$10,000

An exclusive opportunity with extremely high visibility to have your company's logo on the 2023 5K finish line located at our Pease Tradeport Campus. Your company's logo will be seen by visitors to the Mass General Cancer Center at Wentworth-Douglass Hospital's Portsmouth Outpatient Center on the Pease Tradeport, and other medical practices and remind them of the incredible support of the Seacoast Cancer 5K. Sponsorship also provides:

- Year-round invitations to Wentworth-Douglass Hospital Foundation events
- Opportunity to address the finish line during the 5K
- 10 complimentary 5K event registrations
- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- Logo on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

PENDING



SEACOAST CANCER 5K

FINISH

YOUR
LOGO
HERE!



Mass General Brigham
Wentworth-Douglass Hospital

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Manager, Corporate Giving & Special Events
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Awards Ceremony Sponsor (Exclusive)

\$10,000

An opportunity to feature your company's name and logo as the official sponsor of the Awards Ceremony on the main stage on Sunday. Sponsorship provides a speaking opportunity on the main stage for your company's representative during the Awards Ceremony. Sponsorship also provides:

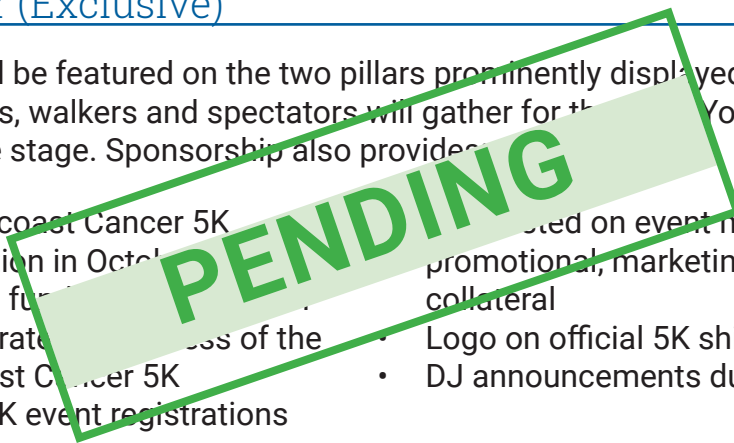
- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 10 complimentary 5K event registrations
- Opportunity to address the crowd at the 5K
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

Start Line Sponsor (Exclusive)

\$10,000

Your company's logo will be featured on the two pillars prominently displayed at the start line area where a crowd of runners, walkers and spectators will gather for the start of the race. Your logo will also be featured on the start line stage. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 10 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K



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Bib Sponsor (Exclusive)

\$10,000

Your company's logo will be prominently displayed on the official race bib worn by 2,000+ race participants. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 10 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

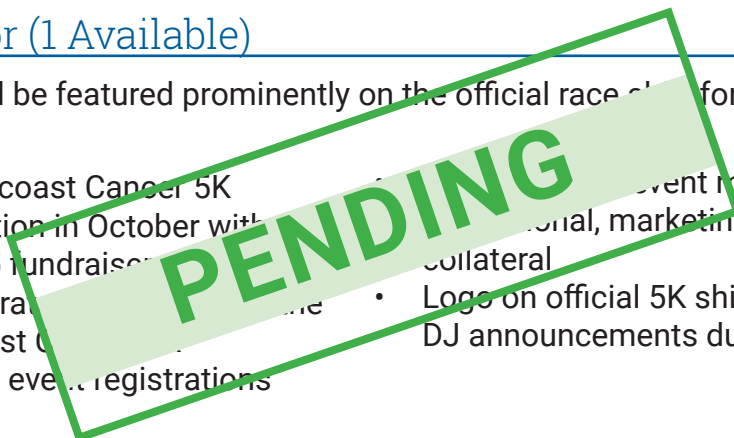


Race Shirt Sponsor (1 Available)

\$7,500

Your company's logo will be featured prominently on the official race shirt for the 5K. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 5 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K



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Main Stage Sponsor (~~5~~ 2 Opportunities)

\$7,500

Your company's logo will be featured on two large banners displayed on the main stage at the SC5K Village that hosts Sunday's pre-event warm-up and post-event Awards Ceremony. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 5 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

Survivor & Wellness Lounge Sponsor (Exclusive)

\$5,000

An opportunity to feature your company name and logo as the exclusive sponsor and host of the Survivor and Wellness Lounge during the Seacoast Cancer 5K event. This highly visible area is reserved for current and past patients of the Mass General Cancer Center at Wentworth-Douglass Hospital, providing a comfortable place to sit, relax, and enjoy light refreshments while taking in all the morning activities during the event. The Lounge is located in the 'Event Village' with a clear view of the Main Stage and is in close proximity to the area, food trucks, kid zone, and sponsor booths. Your company's logo will be featured on signage at the entrance of the Survivor and Wellness Lounge. This is a wonderful opportunity for your employees to volunteer to staff the Lounge during the event. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- A Display table at the Seacoast Cancer 5K
- 8 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

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Kid Zone Sponsor (Exclusive)

\$5,000

Feature your company's logo at the Kid Zone area located in the center of Festival Site during the in-person 5K. Your logo will also be featured on children's coloring pages, word searches, and art projects on the 5K website. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 5 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K

SOLD



Volunteer Sponsor (Exclusive)

\$5,000

Feature your company's logo on lanyards worn by all volunteers and event staff throughout all 5K events, on giveaway bags provided to event volunteers, and at the Volunteer Tent located at the race site. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 5 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo listed on volunteer email blasts
- Logo on official 5K shirts
- DJ announcements during the 5K
- Coffee and refreshments for volunteers

PENDING



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Post-Race Support Sponsor (Exclusive)

\$5,000

Your company's logo will be featured at the Food Court area located in the center of the race site where all in-person 5K participants receive complimentary food and beverages post-race. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K
- 5 complimentary 5K event registrations

SOLD

Race Bib Pick-Up Sponsor (Exclusive)

\$5,000

Your company's name and logo will be prominently displayed on signs for our two pre-event Race Bib Pick-Up events on September 11 and 12, 2024. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts
- DJ announcements during the 5K
- 5 complimentary 5K event registrations

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5K Rockstars Sponsor (Exclusive)

\$3,000

5K Rockstars are our group of top fundraisers. Feature your company's logo on the official 5K Rockstars t-shirts that are presented at the Seacoast Cancer 5K Appreciation Reception. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 3 complimentary 5K event registrations
- "Call out" during Awards Ceremony
- Logo listed on event materials including promotional, marketing, website and email collateral
- Logo on official 5K shirts



Celebration Sponsor (Unlimited)

\$3,000

Feature your company's logo on a customized tear drop banner located along the in-person 5K course. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- Logo on official 5K shirts
- 3 complimentary 5K event registrations
- Logo listed on event materials including promotional, marketing, website and email collateral



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Cheer Zone Sponsor (6 Opportunities)

\$2,500

Feature your company's logo at a Cheer Zone location along the Seacoast Cancer 5K course. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 2 complimentary 5K event registrations
- Company name listed on event materials including promotional, marketing, website and email collateral
- Company name listed on official 5K shirts

Water Stop Sponsor (~~6~~ 5 Opportunities)

\$2,500

Feature your company's logo at a Water Stop location along the Seacoast Cancer 5K course. Sponsorship also will provide:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 2 complimentary 5K event registrations
- Company name listed on event materials including promotional, marketing, website and email collateral
- Company name listed on official 5K shirts



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Tribute Wall Sponsor (Unlimited)

\$1,000

Feature your company's name on the banners that hang from the barricades lining the start/finish line of the 5K race where runners and walkers pass through. The banners will include survivor names plus Mass General Cancer Center at Wentworth-Douglass Hospital facts and will be visible on race day. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- Company name included on banner
- Name listed on event materials including promotional, marketing, website and email collateral
- 2 complimentary 5K event registrations
- Company name listed on official 5K shirts

Corporate Partners (Unlimited)

\$500

Company name listed on event materials including promotional and marketing materials, as well as the event website and email communications. Sponsorship also provides:

- Invitation to the Seacoast Cancer 5K Appreciation Reception in October with fellow sponsors, top fundraisers and WDH Leadership, to celebrate the success of the 11th Annual Seacoast Cancer 5K
- 1 complimentary 5K event registration

In addition to the benefits associated with the specific opportunities above, all sponsors receive:

- Social media mentions to 25,000+ followers across multiple channels
- Exhibit space at the Seacoast Cancer 5K
- Placement of sponsor-provided logoed items in giveaway bags

Thank You!

