



VIRTUAL 5K FUNDRAISING TIPS

PROVEN TIPS TO MAKE FUNDRAISING EASIER

When you register for the Seacoast Cancer 5K, you will be asked to “Become a Fundraiser.” This is how your teammates join your team and create their own fundraising pages. Your choice to fundraise is vitally important to the fight against cancer in the Seacoast. The most comprehensive and complete cancer care is available right here in our community because of generous donors like you.

❑ SET A GOAL

Being motivated to achieve a reasonable but challenging fundraising goal will help you to rally additional support and will encourage donors to make a generous gift!

❑ STEP UP

Did you know that friends and family members are more likely to make a donation when they see you already did? Start off on the right foot by making a donation before you ask for others to chip in!

❑ GET PERSONAL

Customize your personal Run Signup page to share why you are participating in the Seacoast Cancer 5K. How has cancer affected you or someone close to you? Being authentic helps people connect to the cause, which will help you gain the support of your network.

❑ TALK IT UP

Tell your friends and family about your participation in the Seacoast Cancer 5K and ask them to support your efforts through a donation. Every bit counts! If you think you or your team will be receiving cash donations, contact specialevents@wdhospital.org to request customized donation envelopes to help you stay organized and collect the necessary donor info.

❑ USE SOCIAL MEDIA

Your Run Signup page is a simple way to share the link to your personal or team fundraising page on social media - ask folks to join your team or support the cause.



❑ RAISE YOUR MILEAGE

Ask people to sponsor you per mile walked during the 5K period! Push your pedometer the max!!

❑ GET CREATIVE WITH TRADITIONAL IDEAS

Instead of a bake sale, take orders for sweet treat deliveries. Or, sell your yard sales items online to benefit the 5K. The ideas can be endless!

❑ HOST A VIRTUAL EVENT

Host a virtual game night, dinner party, or fitness class for your family and friends with a suggested donation to take part.

❑ ASK FOR SUPPORT

Engage your friends and family by telling them why you are raising money for the Seacoast Cancer Center. Be genuine and help people understand why this is so meaningful for you.

❑ SPREAD THE WORD

Put up a notice in your gym, church, school, neighborhood websites, etc. A simple poster with your fundraising website can reach many people. Email specialevents@wdhospital.org for posters and other event materials!